



# Press Release

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## DISTRACTED DRIVING CONTINUES TO BE MUCH MORE THAN JUST “A PROBLEM”

Not only is distracted driving still a serious problem, it is an epidemic. With each new mobile device introduced, the potential for behind-the-wheel distractions increase and so does a business’s exposure to risk.

Federated Insurance is very concerned about the persistence of this issue and how it can adversely affect your business. Worse yet is what you might stand to lose as a result of distracted driving.

Federated Insurance has rejuvenated efforts to help owners address distracted driving. Our new risk management program asks “**What Is Important to You?**” It provides a sample mobile device policy, reminder posters, and employee training materials including a thought-provoking video and educational handout. It also presents information on technology solutions which can aid in restricting mobile device use in vehicles.

Federated Insurance is ready to help you and your business reduce distracted driving. Federated’s marketing representatives will [introduce clients](#) to these resources, which they can use to create a driving policy or refine their company’s distracted driving risk management program.

It’s up to each of us to make it a priority to end distracted driving. The lives of everyone important to us may depend on it. We want you to make it home safely every day.

For more information on this and Federated Insurance’s other risk management programs, or to locate your local representative, visit [www.federatedinsurance.com](http://www.federatedinsurance.com) or call 1-800-533-0472.◊